SUCCESS STORY UNDER Rashtriya Krishi Vikas Yojana-RAFTAAR-2020-21

1	Name of the Component	Incentives for Organic Cultivation of Carrot
2	Beneficiary Name	N. Ramesh S/o Nandhigowder
	and Address	Kerada, Ketti
		Mobile No: 9786031657
3	Area	1.00 Ha
4	Subsidy Amount	Rs.5000/-
5	Intervention	The farmer has been growing vegetables regularly. He has attended the
		Organic Farming training imparted by Horticulture Department and has
		started cultivating Carrot organically. He has also attended the organic
		classes conducted under ATMA scheme and visited many organic fields
		in Nilgiris. He has approached this department for gaining knowledge
		about organic farming. The details were shared and as a result he
		started cultivating Carrot organically. His field was visited by AHO/ATMA
		Staff and proper guidance was given. An incentive of Rs.5000/- was
		extended to him under RKVY Scheme to promote his interest. He had
		utilized this incentive to purchase Biofertilizers and Biocontrol Agents.
		He had also purchased Panchakavya and Dasakavya from State
		Horticulture Farms, Coonoor.
		As this farmer has successfully cultivated Carrot organically, his field
		is being visited by many farmers and his neighboring farmers have also
		started enquiring about the procedures to convert into Organic
		Cultivation. This successful farmer has been a role model for other
		farmers available in the surroundings.
7	Remarks	1.Yield obtained is 31.9 t/ha
		2. Normal yield –27 to 28 t/ha
		3. Additional yield – about 5t/ha
		The farmer has thanked the Department for providing incentive, which
		was useful for him to procure organic inputs.





